Register of the
Howard B. Weeks
Collection: Adventist Evangelism In the 20th Century
Collection 18

Adventist Heritage Center
James White Library
Andrews University
Berrien Springs, Michigan
1981
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I. Biographical Information

Howard B. Weeks became an Adventist minister in Michigan in 1946. Later he was called to the General Conference of the Seventh-day Adventist, Department of Communication. Afterwards he served as vice president for public relations at Loma Linda University until he retired because of health problems.

Scope

The Howard B. Weeks Collection was given to the Adventist Heritage Center, James White Library, Andrews University in 1967 by Howard B. Weeks. These papers were collected when Dr. Weeks was working on his dissertation entitled "A Historical Study of Public Evangelism in the Seventh-day Adventist Church: 1900-1966." They contain evangelistic sermons, letters, teaching material, questionnaires, articles, visual aids, advertising brochures, and scrapbooks.

Arrangement

The folders are referred to as "fld" and they are numbered on the basis of their alphabetical order. To call for items in the collection use "C 18" with the box and folder number as indicated in the following inventory. Citations to the collection or item in the collection should include the following: Howard B. Weeks Collection, Adventist Heritage Center, James White Library, Andrews University.

Use

All users of this collection will complete the Application To Use Unpublished Records, and observe the regulations specified in the Patron’s Agreement and Researcher’s Code of Conduct. All records in this collection are open and available for research. Suggested citation for the collection:

Box ____ , fld____ , Howard B. Weeks: Adventist Evangelism In the 20th Century (collection 18), Adventist Heritage Center, James White Library, Andrews University, Berrien Springs, MI.
Howard B. Weeks
732 Calle de los Amigos
Santa Barbara, CA 93105
December 1, 1983

1971- President, Woodbridge Press Publishing Company
Santa Barbara, California.

1964-1971 Vice President for Public Relations and Development,
Loma Linda University, Loma Linda, California.

1962-1964 Complete doctoral program (Ph.D.), Michigan State University, East
Lansing, Michigan (Speech and Communication).

1950-1962 Director, Bureau of Public Relations,
General Conference of Seventh-day Adventists,
Washington, D.C. (also, at first, Assistant Director; then,
Associate Director--to 1956, then Director).

1948-1950 Director, Public Relations, Oklahoma Conference of Seventh-day
Adventists, Oklahoma City, Oklahoma.


1946 B.A., Loma Linda University, Loma Linda, California

1963 M.A., American University, Washington, D.C.

1966 Ph.D., Michigan State University, East Lansing, Michigan

Author: Breakthrough: A Public Relations Guidebook for Your Church

Adventist Evangelism in the Twentieth Century (1969)

(Both books published Washington, D.C.: Review and Herald
Publishing Association)

Accredited Member Public Relations Association of America
Member, National Grievance Board (1968-1971)
Chairman, South Pacific District (1971)

Member, American Association of University Professors
## Howard B. Weeks Collection: Adventist Evangelism in the 20th Century
### Collection 18

### INVENTORY

#### I. Evangelistic Sermons, Teaching Material, and Scrapbooks

<table>
<thead>
<tr>
<th>Box 1 fld 1</th>
<th>Advertising and Promotion Materials of Arthur A. Cone. 21 items.</th>
</tr>
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<tbody>
<tr>
<td>Box 1 fld 2</td>
<td>Anderson, R. Allan. 7 items.</td>
</tr>
<tr>
<td>Box 1 fld 3</td>
<td>Bible Workers' Class. 2 items.</td>
</tr>
<tr>
<td>Box 1 fld 4</td>
<td>A Brief Synopsis of 16 mm. Sound Motion Preaching Films. 2 items.</td>
</tr>
<tr>
<td>Box 1 fld 5</td>
<td>Cannon, W. John. A Syllabus Study.</td>
</tr>
<tr>
<td>Box 1 fld 6</td>
<td>Community Bible Schools. 2 items.</td>
</tr>
<tr>
<td>Box 1 fld 7</td>
<td>Cone, Arthur A. 1 item.</td>
</tr>
<tr>
<td>Box 1 fld 8</td>
<td>Cone, Arthur C. Community Bible Schools Study Outlines.</td>
</tr>
<tr>
<td>Box 1 fld 9</td>
<td>Cottage Meeting Score Sheet. 1 item.</td>
</tr>
<tr>
<td>Box 1 fld10</td>
<td>Decision and Baptism. 4 items.</td>
</tr>
<tr>
<td>Box 1 fld11</td>
<td>Detamore, Fordyce W.: Evangelistic Methods Step by Step.</td>
</tr>
<tr>
<td>Box 1 fld13</td>
<td>Detamore, Fordyce W. Pastoral and District Suggestions.</td>
</tr>
<tr>
<td>Box 1 fld14</td>
<td>Detamore, Fordyce W. Pastoral and District Suggestions.</td>
</tr>
</tbody>
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<tr>
<th>Box 2 fld 1</th>
<th>Detamore, Fordyce. World-Wide Bible Lectures: Three Week Series.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 2 fld 2</td>
<td>Detamore, Fordyce W. World-wide Bible Lectures.</td>
</tr>
<tr>
<td>Box 2 fld 3</td>
<td>Evangelistic Leadership Ministerial Assoc. Bibliography.</td>
</tr>
<tr>
<td>Box 2 fld 4</td>
<td>Fearing, Andrew. Public Evangelism.</td>
</tr>
<tr>
<td>Box 2 fld 5</td>
<td>Field Training School in Gospel Medical Evangelism, 1930-31. Pamphlet.</td>
</tr>
<tr>
<td>Box 2 fld 6</td>
<td>Ford, John E. Evangelism.</td>
</tr>
<tr>
<td>Box 2 fld 8</td>
<td>Froom, Le Roy. 4 items.</td>
</tr>
<tr>
<td>Box 2 fld 9</td>
<td>General Instructions [in Visiting Homes].</td>
</tr>
<tr>
<td>Box 2 fld10</td>
<td>Illustrations and their use. [By William Evans].</td>
</tr>
<tr>
<td>Box 2 fld11</td>
<td>Ingathering. South America. Pamphlet. [A. A. Cone].</td>
</tr>
<tr>
<td>Box 2 fld12</td>
<td>It Is Written. From Screen to Harvest.</td>
</tr>
<tr>
<td>Box 2 fld13</td>
<td>It Is Written. Paths to Decision.</td>
</tr>
<tr>
<td>Box 2 fld14</td>
<td>Johnston, Bruce. Principles and Practices of Evangelism.</td>
</tr>
<tr>
<td>Box 2 fld15</td>
<td>Metcalfe, R. E. Prophecy Speaks Bible Lectures.</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>Box 3 fld 1</th>
<th>Metcalfe, R. E. Prophecy Speaks Bible Lectures.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 3 fld 2</td>
<td>Methods (miscellaneous).</td>
</tr>
<tr>
<td>Box 3 fld 3</td>
<td>Miscellaneous. 2 items.</td>
</tr>
<tr>
<td>Box 3 fld 4</td>
<td>Organization and Preliminary Worksheet.</td>
</tr>
<tr>
<td>Box 3 fld 5</td>
<td>Personality and Platform Power.</td>
</tr>
<tr>
<td>Box 3 fld 6</td>
<td>Pro, John Paul. Evangelism and the Roman Catholic Mind.</td>
</tr>
</tbody>
</table>
Box3 fld7 Quotations from the Spirit of Prophecy.
Box3 fld8 Sharman, Glen S. The Personality of Edmonton.
Box3 fld9 Schubert, Walter. Addresses Given at the S.D.A. Bible Conference, Takoma Park, Maryland, September 11-12, 1952.
Box3 fld10 Vandeman, G. E. Techniques in Public and Personal Evangelism.
Box3 fld11 Yakush, A. A. A Case History of Hamilton, Ohio.
Box3 fld12 Buckwalter, J. A. "God's Hour" Evangelistic Sermons.
Box3 fld13 Cleveland, E. E. Evangelistic Sermons.
Box3 fld14 Eckenroth Lyceum Bible Lectures.
Box3 fld15 Eckenroth, Melvin K. A Syllabus Study of Evangelistic Procedures.
Box3 fld16 [Unidentified series of lectures.]

Box4 fld1 Froom, Le Roy Edwin. The Hand that Led Us.
Box4 fld2 Gulley, Norman R. Gospel-Medical Evangelism, Book I Historical.
Box4 fld3 London Advent Messenger, Vols. 1, 2, 1931-32. Incomplete.
Box4 fld4 Schubert, Walter. Syllabus for Evangelism.
Box4 fld7 Cardey, O. D. Evangelistic Scrapbook, 1951.

Box5 fld1 Froom, L. E. Articles.
Box5 fld2 Bible Workers Exchange.
Box5 fld3 Bibliography.
Box5 fld4 Contemporary Evangelistic Materials: miscellaneous.
Box5 fld5 Contemporary Evangelistic Materials: miscellaneous.
Box5 fld6 Early Evangelistic Materials: miscellaneous.
Box5 fld7 Ellen G. White and S.D.A. History: chart.
Box5 fld8 Ellen G. White on Evangelism. 5 items.
Box5 fld9 Evangelism Research. 19 items.
Box5 fld10 Evangelism statistics.
Box5 fld11 Field's Answer Box on Successful Methods. 9 items.
Box5 fld12 Foreign Language Handbills. 24 items.
Box5 fld13 General Denominational Information.
Box5 fld14 Ministerial Assoc. Advisory Council Minutes.
Box5 fld15 Ministerial Assoc. Evangelistic Newsgram. 13 items.

Box6 fld1 Miscellaneous Handbills.
Box6 fld2 Miscellaneous Handbills.
Box6 fld3 Miscellaneous Handbills.
Box6 fld4 Miscellaneous Handbills.
Box6 fld5 New Gallery Centre.
Box6 fld6 New York Center. 3 items.
Box6 fld7 Photographs.
Box7 fld1 Prepatory materials. [Howard B. Weeks' dissertation proposal.]
Box7 fld2 Principles of Church Leadership-Student evaluations.
Radio and TV Evangelism articles.
Radio Evangelism-Your bible Man scripts. 8 items.
Revivalism, general.
S. E. California Conference Evangelism Program.
Spanish Evangelism.
Survey re. Archer V. Cotton Campaign, Detroit, 1917-18.

II. Evangelists

Anderson, R. Allan.
Bernstein, O. O.
Boothby, Robert L.
Branson, William H.
Carchich, Theodore.
Cleveland, E. E.
Conley, J. B.
Cotton, Archer V.
Detamore, Fordyce W.

Duncan, Don.
Duton, Robert.
Eckenroth, M. K.
Everson, Charles T.
Fagal Brothers.
Fearing, Andrew.
Harris, Stanley.
Haskell, S. N.
Holley, Roger.
Johnson, N. R.
Johnston, Bruce.
Know, Philip.
McComas, James.
Peckham, H. A.
Peters, G. E.
Prout, Milton C.
Reeves, Clifton A.
Richards, H. M. J.
Richards, H. M. S.
Ruskjer, S. A.
Schubert, Walter.
Schwindt, Frederick.
Spear, B. R.

Spillman, Don. H.
Strimplin, Eldwin W.
Turner, Harold.
Vandeman, George E.
Venden Brothers.
Walter, Elden K.
Warren, Luther.
Weber, L. D.
Whitsett, Robert.
III. Questionnaire Returns

Church Editors Questionnaire

   Box9 fld 10 First day.
   Box9 fld 11 Second day.
   Box9 fld 12 Third day.
   Box9 fld 13 Fourth day.
   Box9 fld 14 Second week (fifth day).

   Bx10 fld1 Later.

Evangelism Questionnaire

   Bx10 fld2 Evangelism questionnaires.
   Bx10 fld3 Evangelism questionnaires.

Non-S.D.A. Questionnaire

   Bx10 fld4 Non-readers.
   Bx10 fld5 Light readers.
   Bx10 fld6 Moderate readers.
   Bx10 fld7 Heavy readers.

   "It Is Written" Questionnaire

   Bx10 fld8 Casual viewers: first week.
   Bx10 fld9 Casual viewers: second week.
   Bx10 fld10 Involved: first week.
   Bx10 fld11 Involved: second week.

   Bx11 fld1 Converts: second week.
   Bx11 fld2 Evangelistic converts.

IV. O. O. Bernstein Material

   Bx11 fld3 Miscellaneous material.
   Bx11 fld4 Adams, Samuel Hopkins: The Great Am. Fraud.
   Alcohol, Hygiene and the Public Schools.
   Bx11 fld5 Andrews, J. N.: History of the Sabbath and First Day of the
      Week--Part I.
   Bx11 fld6 Andrews, J. N.: History of the Sabbath and First Day of the
      Week--Part II.
   Bx11 fld7 Andrews, J. N.: History of the Sabbath and First Day of the
      Week--Part III.
   Bx11 fld8 [Andrews, J. N.?]: Samuel and the Witch of Endor or the Sin
      of Witchcraft.
   Bx11 fld9 [Andrews, J. N.?]: Attitude of Leading Men on the Cigarette
      Evil.
Bx11  fld10  Barlow, Nathan, ed.: Getting Well: Some Things Worth Knowing about Tuberculosis.
Bx11  fld11  Best, Gordon: Let's Have the Truth about Prohibition.
Bx11  fld12  The Bible Name for the Church.
Bx11  fld13  Bible Students Library:
   No.  8 - What is "Done Away" in Christ? The Two Glories.
   No.  28 - Elihu on the Sabbath.
   No.  49 - Can We Know?
   No. 112 - Spiritualism Its Source and Character.
   No. 134 - The Lord's Day: The Test of the Ages.
   No. 140 - Loughborough, J. N.: The Saints’ Inheritance or the Earth Made New.
   No. 149 - From Glory to Glory: What Is "Abolished" in Christ?
   No. 154 - Smith, Uriah: Sunday in the Greek: Is the First Day of the Week Called the Sabbath in the Greek?
   No. 199 - Avery-Stuttle, Mrs. L. D.: Satan's First Lie or Man in Death.

Bx12  fld1  Bible Studies with Miscellaneous Notes.
Bx12  fld2  Irwin, Charles Walter: The Sabbath in Greek.
Bx12  fld3  The World Book a Book of Valuable Information.
Bx12  fld4  Camp Meeting Lessons Primary Division 1918.
Bx12  fld5  Crother, W. M.: Scriptural Evidences.
Bx12  fld8  Half Hour Talks on Anatomy and Physiology.
Bx12  fld9  Hill, W. B.: Discussion Notes.
Bx12  fld10  Huffman, Dan E.: Skepticism Cross-examined by Science.
Bx12  fld11  Caird, John, et. al.: Oriental Religions.
Bx12  fld13  Knell, George: Bible Treatise: Short Interpretation on Nine Leading Questions.
Bx12  fld14  The Ku Klux Klan.
Bx12  fld15  Littlejohn, Wolcott H.: Life Only in Christ or Immortality Not a Birthright But a Gift from God.
Bx12  fld17  Paulson, David: Cleansing the Sanitarium Temple.
Bx12  fld18  The Pioneers and Leaders of a Mighty Movement.
Bx12  fld20  Religious Liberty Versus Religious Intolerance.
Bx12  fld21  [Replies to Elder Canright's Attacks on Seventh-day Adventists.]
Bx12  fld22  The Return of the Jews and Jerusalem.


Bx12 fld26  Cotton, Archer V.: *Sermons by Evangelist Archer V. Cotton*.

Bx12 fld27  Some Questions and Answers about Christian Giving, or Paying What We Owe.


Bx12 fld29  The Two Mysteries.

             *Thoughts on Baptism Being An Examination of Christian Baptism: Its Action*.


Bx12 fld32  Wilcox, Francis McLellan: *Healthful Living: Physical Habits in their Relation to Spiritual Life*.

Bx12 fld33  Waggoner, J. H. and Vogel, Peter: *Discussion Upon the Sabbath*.

V. Early Denominational Workers

Bx13 fld1  Andreasen, M. L.: miscellaneous information.


Bx13 fld3  Daniells, A. G.: miscellaneous information.

Bx13 fld4  Daniells, A. G.: newspaper clippings re death of.

Bx13 fld5  Daniells, A. G.: Extracts from correspondence regarding evangelism.

Bx13 fld6  Everson, Charles T.: Articles, etc.

Bx13 fld7  Everson, Charles T.: sample letters to use in writing.

Bx13 fld8  Franke, E. E.: miscellaneous letters.

Bx13 fld9  Haskell, S. N.: miscellaneous information.

Bx13 fld10  Haynes, Carlyle B.: miscellaneous information.


Bx13 fld12  White, Ellen G.: extracts from miscellaneous letters.


Bx13 fld14  Miscellaneous undated issues.

VI. Review and Herald Articles

Bx13 fld15  1899.

Bx13 fld16  1903.

Bx13 fld17  1905.

Bx13 fld18  1906.

Bx13 fld19  1907.

Bx13 fld20  1909.

Bx13 fld21  1910.

Bx13 fld22  1911.
VII. MINISTRY ARTICLES

Bx14 fld21 1928.
Bx14 fld22 1929.
Bx14 fld23 1930.
Bx14 fld24 1931.
Bx14 fld25 1932.
Bx14 fld26 1933.
Bx14 fld27 1934.
Bx14 fld28 1935.
Bx14 fld29 1936.

Bx15 fld1 1937.
Bx15 fld2 1938.
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Bx15 fld27 1964.
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Bx15 fld29 1966.

VIII. MISCELLANEOUS PUBLICATIONS

Bx15 fld30 Miscellaneous articles.

Bx16 fld1 Pacific Union Recorder.
Bx16 fld2 Signs of the Times 1944-1947.
Bx16 fld3 Time, Newsweek, and Look.

IX. HISTORY OF PRESS WORK

Bx16 fld4 Advertising; clippings.
Bx16 fld5 Booklets; newspaper reporting.
Bx16 fld6 Correspondence: W. L. Burgan. Miscellaneous.
Bx16 fld7 Correspondence: 1935-1936.
Bx16 fld8 Department Growth and Service.
Bx16 fld9 Miscellaneous outlines, photographs, clippings.
Bx16 fld10 News and advertising helps.
Bx16 fld11 Newspaper publicity.
Bx16 fld12 Newspaper work; clippings.
Bx16 fld13 News releases and newspaper clippings.
Bx16 fld14 Other denominations.
Bx16 fld15 Overseas correspondence; miscellaneous.

Bx17 fld1 Personal work: Walter L. Burgan.
Bx17 fld2 P.R. Advisory meetings.
Bx17 fld3 P.R. Advisory meetings.
Bx17 fld4 Press Bureau clippings.
Bx17 fld5 Press releases 1912-1926.
Bx17 fld6 Publicity and P.R.
Bx17 fld7 P.R. Bureau: historical.
Bx17 fld8 Sermons and lectures.
Bx17 fld9 S.D.A. Exhibit at California Pacific International Exposition.
X. Cloth Charts and Visual Aids

Bx18 fld1-5 Longacre, C. S.: 5 cloth charts.
Bx19 fld1-9 Longacre, C. S.: 9 cloth charts.
Bx20 fld1-13 Longacre, C. S.: 13 cloth charts.
Bx21 fld1-8 Everson, C. T.: 8 cloth charts.
Bx22 fld1 Simpson, W. W.: Vestment of a Catholic priest converted by W. W. Simpson in 1903 or 1904.

XI. Miscellaneous Notes, Articles, Flyers

Bx22 fld2 Anderson, R. A.
Bx22 fld4 Bernstein, O. O.
Bx22 fld5 Cleveland, E. E.
Bx22 fld6 Detamore, F. W.
Bx22 fld7 Everson, Charles T.
Bx22 fld8 Everson, C. T.: Advertising.
Bx23 fld1 Everson, C. T.: Lectures.
Bx23 fld2 Ford, John E.
Bx23 fld3 Franke, E. E.
Bx23 fld4 Johnston, Bruce.
Bx23 fld5 Richards, H. M. S.
Bx23 fld6 Schuler, J. L.
Bx23 fld7 Schuler, J. L.
Bx23 fld8 Simpson, W. W.
Bx23 fld9 Vandeman, George.
Bx23 fld10 Vandeman, George: Vandeman effort, Sligo, 1951.
Bx23 fld11 It Is Written.

Bx24 fld1 Singing Evangelism.
Bx24 fld2 Changing attitudes toward evangelism.
Bx24 fld3 Miscellaneous.
Bx24 fld4 Advertising and publicity.
Bx24 fld5 Pictures.
Bx24 fld6 Scrapbook: the Laurel [Maryland] Evangelistic Campaign, Nov. 6 - Feb. 17, 1949

XII. LETTERS WRITTEN BY INDIVIDUALS CONCERNING EVANGELISM: 1900-1966.

Bx24 fld7 [n.d.] 17 letters
Bx24 fld8 1900-1905 19 letters
Bx24 fld9 1906-1910 11 letters
Bx24 fld10 1911-1915 7 letters
Bx24 fld11 1916-1918 53 letters
Bx24 fld12 1924-1929 5 letters
Bx24 fld13 1930-1933 20 letters
Bx24 fld14 1934 31 letters
Bx24 fld15 1935 68 letters
Bx24  fld16  1936-1937  68 letters
Bx24  fld17  1941    11 letters
Bx24  fld18  1951-1955 6 letters
Bx24  fld19  1960-1963 35 letters
Bx24  fld20  1964-1966 29 letters

XIII. Oversized Material

6. Ascione, Andres, Argentina, 1943.

Lectures

Cone, Arthur: Sermon Outline Notes [2 brown boxes]
Detamore, Fordyce W.: Bible Auditorium lectures.

The End